

Station 91 Product Brief

Brief

Stn. 91 is a Knowledge Broadcasting application that allows people to know about things in their field of work or interest.

Stn. 91 does this by curating structured learning content related to the field of work or topic of interest for the user to read through regularly. The applications motto is to build a habit for the user to keep referring to the station for himself to be updated of the latest happenings in his field of interest.

Version 1

In the first version, the application will facilitate the users to discover content related to their job roles sourced from various platforms like Medium, Twitter, Blogs (#2). The job roles that the application supports are Startup Founder, Product Designer, Product Manager. (#3)

The application will allow the user to read a brief content snippet and some metrics to support why (s)he needs to read that particular article.

The external links to the source of the content will be opened on the alternate source' application or on a browser for easy access.

User

Stn. 91 will have two kinds of users.

1. User
2. Curator

In V1, we will only focus on the reader as curator will not be facilitated with an interface on the application directly. Instead, there shall be an alternate process built which will allow the team to collect content from the curators.